

## Media Grant 2019/2020

### Successful Awards

#### Summary

**1. Organisation: East Belfast Mission**

Project: ULSTER GAELIC, IT'S YOURS TOO

Awarded £5000.00

Output: audiovisual communication resources, podcasts.

**2. Organisation: Avila Media**

Project: ATS US NAI

Awarded: £2200.00

Output: video interviews, articles.

**3. Organisation: James Bamford**

Project: THE RING OF STEEL INTERACTIVE WEB MAP

Awarded: £2325.00

Output: interactive map.

**4. Organisation: Guardians of the Flame**

Project: GUARDIANS OF THE FLAME

Awarded: £2500.00

Output: 12 podcasts, 4 short films.

**5. Organisation: Holywell Trust**

Project: FORWARD TOGETHER PODCAST SERIES 2

Awarded: £3480.00

Outputs: 18 podcasts.

**6. Organisation: Beyond Skin**

Project: YOUTH4PEACE – AGENTS OF CHANGE

Awarded: £4800.00

Output: Series of short films.

**7. Organisation: Queens Film Theatre**

Project: THE TIME IS NOW

Awarded: £4650.00

Output: Documentary.

- 1 Organisation: East Belfast Mission**  
**Project: ULSTER GAELIC, IT'S YOURS TOO**  
**Awarded £5000.00**  
**Output: audiovisual communication resources, podcasts.**

### **Group overview**

The Turas Project is an Irish language project based in East Belfast and which aimed to promote good relations through the shared exploration and increased understanding of the Irish Language.

The group are currently in receipt of CRC Core Funding and have received various small project grants over the past number of years.

### **Project Aims/Outcomes**

The group are working in partnership with a media professional to develop a number of resources which challenge long held perceptions and prejudice around the ownership and expression of the Irish language.

Through the 'Ulster Gaelic, it's yours too' project the group are seeking to neutralise polarisation and negativity surrounding the Irish language.

- (i) Creating audiovisual communication products (animated videos, sound bites, infographics etc) that target unionists, loyalists and protestants and highlight their shared heritage and history of the Irish language.
- (ii) Producing four Podcast programmes from the materials gathered.

The material will be gathered from structured and semi-structured interviews with members of the Protestant community that have begun to learn the Irish language. The focus of the discussion will be on how culture and language can be inclusive and be a source for bringing communities together.

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- 2 Organisation: Avila Media**  
**Project: ATS US NAI**  
**Awarded: £2200.00**  
**Output: video interviews, articles.**

### **Group Overview**

Avila Media is an on-line group, which aims to promote peace and reconciliation in Northern Ireland through encouraging dialogue and engagement between different communities. The group's vision is "To provide perspective on the world around us through fair, balanced and

informed media and social enterprise". The group produces a range of web-based materials with the aim "To create a platform and community where all views are respected and cultures celebrated".

### **Project Aims/Outcomes**

The group will produce a series of written articles, blogs and video interviews that will highlight pivotal good relations work that is happening throughout the community and voluntary sector. The focus of the work will be conflict transformation through the use of arts, culture and shared history projects to highlight the work taking place to build inclusive and united communities.

- 12 video interviews (vlogs)
- 6 articles

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**3 Organisation: James Bamford**  
**Project: THE RING OF STEEL INTERACTIVE WEB MAP**  
**Awarded: £2325.00**  
**Output: interactive map.**

### **Group Overview**

This is a joint partnership between North Mapping Services and BelfastExposed. James Bamford from North Mapping Services which provides a range of mapping services for various public and private bodies.

### **Project aims/Outcomes**

The project will develop an interactive map which will record the "ring of steel" security cordon around Belfast city centre during the Troubles. The web-based map will include photographic images from the period with a supporting text.

The resource aims to highlight how far Belfast centre has developed into an inclusive shared space and will support younger generations to see the journey that has been made.

The web resource will be part of a series of events commemorating 50 years from the commencement of the Troubles period. It will create an on-line resource that will enable citizens and visitors to the city gain an understanding of the journey that has been made over the past 21 years. The web site will act as an on-going resource and be part of a series of events and public debates organized through Belfast Exposed.

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**4 Organisation: Guardians of the Flame**  
**Project: GUARDIANS OF THE FLAME**  
**Awarded: £2500.00**  
**Output: 12 podcasts, 4 short films.**

### **Group Overview**

Guardians of the Flame seeks to explore the history of the conflict and the redemptive stories that have emerged from the tragedy of religious and sectarian violence.

Previous work has attracted a range of interest and formed the basis for a number of public debates looking at peace and the role of reconciliation in dealing with the past.

### **Project aims/Outcomes**

The group will produce a series of 12 podcasts and 4 short films looking at the stories of peacemakers from a variety of global conflicts to inspire people in Northern Ireland to look at their own communities and how they can be peacebuilders in them.

The podcasts will cover a range of topics including - The role of forgiveness, Conflict Transformation, Truth & Reconciliation, Dialogue across Religious Divides, Music Islam & Peace as well as personal stories of peacemakers working in N Ireland and the Middle East.

The discussions will enable listeners to hear and reflect on the various experiences of peace building and how this learning could be applied to the N Ireland context.

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**5 Organisation: Holywell Trust**  
**Project: FORWARD TOGETHER PODCAST SERIES 2**  
**Awarded: £3480.00**  
**Outputs: 18 podcasts.**

### **Group Overview**

The Holywell Trust is a peace-building organisation based in L/Derry. The group runs a wide range of community relations based programmes including various media projects.

### **Project Aims/Outcomes**

The group will produce a series of podcasts entitled "Forward Together" in collaboration journalist Paul Gosling. The podcasts will focus on examining how possible it is to arrive at an agreed Northern Ireland. The key values to be explored through the series of podcasts will be justice, fairness, inclusion, respect and trust.

Key issues that will be examined include: Dealing with the Past, Shared/Integrated Education, Rights, the Constitutional Conversation and Reconciliation.

18 podcasts will feature 18 separate interviews with a range of representatives from across civic society.

The intended impacts include:

- a) Greater awareness of positive role that civic society can play in shaping our future.
- b) Encouraging a commitment by local people to help to positively change their community.
- c) Promote a positive change attitude towards a more future focused outlook.
- d) Addressing the link between deprivation and paramilitary support.
- e) How we can deal with the past in a sensitive manner.
- f) How can civic leadership be supported and developed.

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**6 Organisation: Beyond Skin**  
**Project: YOUTH4PEACE – AGENTS OF CHANGE**  
**Awarded: £4800.00**  
**Output: Series of short films.**

### **Group Overview**

Beyond Skin is an arts based good relations organization that was formed in 2004. The group uses music & film to deliver a range of educational workshops promoting engagement and understanding of minority ethnic communities living in Northern Ireland.

### **Project Aims/Outcomes**

The group will produce a series of short films under the project title of Youth4Peace. The group are part of an international network called the United Network of Young Peacebuilders and are the representative group for N. Ireland.

The group will engage a range of young people to explore a range of peacebuilding issues including:

1. How young people can be agents for change in their community and highlight their role as peacebuilders in their communities.
  2. Explore the existing patterns and tensions associated in dealing with difference in the community.
  3. Enable responses for young people to alleviate alienation, mitigate tensions and diffuse violence.
  4. Provide a platform to challenge negative perceptions and prejudices.
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**7 Organisation: Queens Film Theatre**  
**Project: THE TIME IS NOW**  
**Awarded: £4650.00**  
**Output: Documentary.**

### **Group Overview**

Queens Film Theatre is a long established cinema that seeks to provide a range of cinematic experiences "that actively encourages appreciation, enjoyment, debate and understanding".

### **Project Aims/Outcomes**

The group will produce a 10-15 minute documentary that will bring together a broad collective of young adults to look at community relations issues as they see them. The film will explore: What's this generations view of shared space? Are peacewalls still needed? Are there still places that young people feel unsafe going to?

The film will be aimed at 15-30 year old's and will be used as a resource to encourage debate through the various programmes that the group runs. The final production will highlight the views of the "post-Agreement" generation and what they see as important issues in terms of living in a divided society.